## Seminars and Panels

In the beginning 1964: The Action Figure is Born

Join members from the original G.I. Joe team to hear how it all began 46 years ago. Learn how G.I. Joe started a whole new play category – Action Figures! Plan now to spend time with these pioneers of the Action Figure industry. Panel hosts- Sam Speers, Norman Jacques, Virginia Perry Gardiner, Sam Petrucci and Janet Downing Taylor.

**Early Adventure Team** 

Sam and Norman will explore the issues and concerns of ramping up for this "new" 1970 product line. Panel hosts- Sam Speers, Norman Jacques.

12" G.I. Joe Branches Out

Virginia, Sam and Norman will cover several landmark changes to the G.I. Joe product line. Learn about the Foreign Soldiers of the World concept and sculpting. Also get the low dow on the line that never was: Action Girl and how it became one of the most coveted collectibles ever, the G.I. Joe Nurse. Panel hosts- Virginia Perry Gardiner, Sam Speers, and Norman Jacques.

12" G.I. Joe - Art and Packaging

Sam drew most of the original art for 12" G.I. Joe boxes while Norman covered design and packaging. See Larry Selman's collection of Classic Collection Art and how the packaging changed over time. Panel hosts- Sam Petrucci, Larry Selman, and Norman Jacques.

Real American Hero - Art and Design

Join Ron and Steve for an inside look at the beginnings of the Real American Hero's art and design. Don't' miss this presentation that will include many original concepts and images.

Panel hosts- Ron Rudat, and Steve D'Aguanno.

1982: The Battle Plan

Be at this panel to hear Bob, Kirk and Larry discuss their original tactics and strategies for relaunching G.I. Joe in 1982. They will cover everything from Marvel, to licensing, to advertising. **Panel hosts- Kirk Bozigian, Larry Hama, and Bob Prupis.** 

1982: In the Beginning... The Real American Hero is Born

Join members from the original G.I. Joe team to learn how the G.I. Joe Real American Hero line began back in 1982. You will see concepts and designs that never saw the light of day and learn how it all came together to relaunch one of the most successful toy lines ever.

Panel hosts-Kirk Bozigian, Larry Hama, Bob Prupis, Ron Rudat, and Steve D'Aguanno.

The Making of a Combat Command File Card

Mark will provide attendees with the step-by-step procedure that Larry Hama took when writing a Combat Command File Card biography; from receipt of a Hasbro concept sketch to the completion of a finished, printed dossier. **Panel host- Mark Bellomo.** 

Costume Role Play, G.I. Joe Style

Ever wanted to be a member of Cobra or perhaps a member of G.I. Joe? Learn how to design your own costumes with "Cobra's Finest" costuming group. Our uniforms are based on and inspired by the animated series, the comic book and action figures. Currently we have Troopers, Femme Troopers, Vipers and Dreadnocks filling our ranks, but we are always looking for new conscripts. **Panel hosts- Cobra's Finest.** 

G.I. Joe 2010 & 2011 Sneak Peak Hasbro

Hasbro Design and Marketing teams will discuss future plans for G.I. Joe. Panel host-Hasbro.

G.I. Joe Collectors' Club Panel and Round Table

Join the club staff as they answer your burning questions about the club, figure creation, manufacturing and the announcement of future exclusives! Panel hosts- Brian Savage, Lanny Lathem, David S. Lane and Pete Sinclair.

IDW's G.I. Joe Universe

IDW hosts a panel on the return of A Real American Hero and the future of the IDW G.I. Joe universe! Larry Hama will discuss his return to the original comic book universe and Robert Atkins will talk about working to bring the new G.I. Joe universe to life and what surprises are in store for the future. **Panel hosts- IDW staff.** 





